

## 6 Inspirational Latin Americans awardees and TD's 10 Most Influential Hispanic Canadians announced by Minister of Canadian Heritage and Multiculturalism

**Vancouver-Toronto, November 2<sup>nd</sup>, 2018** — Last night, Vancouver's Mayor Gregor Robertson, who also has been a great supporter of Latincover who spoke at the event where the winners of Latincover's "Inspirational Latin Awards" were announced. The Honourable Pablo Rodriguez, Minister of Canadian Heritage and Multiculturalism, awarded TD Bank's "10 most influential Hispanic Canadians".

"**Inspirational Latin Awards 2018**" recognizes 6 community members from BC. As of today, there are 25 awardees in BC all born in different Latin American countries. The program is presented and organized by Latincover with the support of the following sponsors Endeavour Silver, Pan American Silver, Toastmaster - District 96, Eclipse Awards, Cuso International and the International Language School of Canada - ILAC. Full profiles of the winners **Inspirational Latin Award 2018**; by Category they are:

- Business Entrepreneur Award: **Alex Beim, Uruguay**
- Innovation & Sustainability Company Award: **i4C innovation – Pilar Portela, Costa Rica**
- Waldo Briño Award: **Chafika Eddine, Brazil**
- Non-Latino making an impact Award: **Inspire Health, Canada**
- Arts & Culture Award: **Lourdes Ruiz, Mexico**
- Online Influencer: **Michael Reyes, Dominican Republic**

"On behalf of Latincover, we would like to say thank you to all, the nominees and winners for showing us that through hard work and dedication dreams can come true in Canada. Indeed, this was a very inspirational evening, congratulations to all the winners. I would like to also say thank you to the 10 most Influential Hispanic in Canada for sharing this event with us and to all our amazing sponsors and our team of volunteers who made this event possible." – Paola Murillo

TD's "10 most influential Hispanic Canadians" recognizes community members from across Canada. To today, there have been 120 awardees in 7 provinces, representing 18 countries of origin. The program is presented by TD Bank is organized by Canadian Hispanic Business Alliance. The winner of 10 Most influential Hispanic Canadians are: Isaac García, Dr. Carlos Escobedo, Fernando Mata, Dr. Luis Fernando Villalba, Álvaro Pombo, Dr. Jorge Burneo, Marcelo Aliendro, Jose Castillo, Cesar Jaramillo, Senator Rosa Gálvez.

There are over one million Hispanics in Canada. Hispanics are likely to be university educated, 70% have arrived in Canada within the last 30 years – this according a Statistics Canada study and immigrants' growth records developed by the Canadian Hispanic Business Alliance. Spanish is the third most widely spoken language in the country, as indicated on a study from the Canadian Foundation for the Americas.

For details on: Latincover's "Inspirational Latin Awards 2018", visit [www.inspirationalawards.ca](http://www.inspirationalawards.ca)  
TD's "10 most influential Hispanic Canadians", please visit [www.HispanicBusiness.ca](http://www.HispanicBusiness.ca)

**Contacts:** Paola Murillo ([paolavm@latincover.ca](mailto:paolavm@latincover.ca)) & Mauricio Ospina ([Mauricio.Ospina@HispanicBusiness.ca](mailto:Mauricio.Ospina@HispanicBusiness.ca))