



INSPIRATIONAL LATIN
AWARDS

2018
5th
EDITION

TD 10 most influential hispanic-canadians

LatinCouver's "Inspirational Latin Awards" and TD's "10 most influential Hispanic Canadians" partner for a memorable night

Both awards programs in Vancouver on November 1st
Only 200 tickets for sale. Early Bird at \$40 until October 15.

Vancouver-Toronto, September 21st, 2018 — The most important awards programs for Latin Americans in British Columbia and the only national Hispanic awards program will both take place on Thursday, November 1st at **The Westin Bayshore** in Vancouver. The keynote speaker will be a guest of national recognition with other high-level Government officials, diplomats, and mainstream society in attendance. Only **200 tickets** are for sale with Early Bird at \$40 until October 15th — prices go up after this date. Media across the country and local associations are invited to partner and receive benefits.

- The "Inspirational Latin Awards" 2018, 5th edition, is the awards program of **LatinCouver**, the organization created with the vision of empowering Latin Americans in British Columbia. The "Inspirational Latin Awards" recognizes the outstanding achievements of individuals making a positive impact in BC. **Judges include outstanding Latin American and Canadians involved with our community.**
- TD's "10 most influential Hispanic Canadians" recognizes outstanding achievements from our community and across Canada. Since 2007, there are **110 awardees in 7 provinces** representing 17 countries of origin. The program, which has been personally recognized by Prime Ministers, has taken place in Montreal, Ottawa, Saskatchewan, Calgary, Toronto and now twice in Vancouver. **Judges include past winners as well as executives and journalists from mainstream society.**

Paola Murillo, founder and Executive Director of LatinCouver expressed immense proudness and humbleness in celebrating the "Inspirational Latin Awards" together with TD's "10 most influential Hispanic Canadians". This is the first time that a joint event of this magnitude takes place in the City.

Mauricio Ospina, director of TD's "10 most influential Hispanic Canadians" added that "on November 1st, we will see Vancouver's mainstream society meet and recognize leading figures from our community. It's THE must-attend event with a keynote to be proud of as well".

There are over one million first generation Hispanics in Canada, more than 70% had arrived within the last 30 years, on the same token Hispanics tend to have an excellent academic level. These according to the records from a Statistics Canada study developed by the Canadian Hispanic Business Alliance. Spanish is the third most widely spoken language in the country, as indicated on a study from the Canadian Foundation for the Americas.

Early Bird tickets at \$40 until October 15th — prices go up after this date.
Purchase your tickets at <http://inspirationalawards.ca/buy-tickets/>

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